**Promotion Action Group(PAG)**

Minutes Inaugural Meeting 24 /5/2012

Present-DWi, GMf, PHi, CBo, JGe

2min Brainstorm

PHi- Digital Face needs to be more professional. ‘The Website is a dead bird.’

Eg -Video clip from the Principal.

-Virtual walk

**Action :** ***Peter is to bring ideas of what other schools have on their website to our next meeting.***

DWi- Would like to create a new staff position.(1 M unit)

Year 9 Dean to set the tone for year 9 and Promotion/linking with Contributing schools.

Wants to see us celebrate and promote our School Achievements more outside the school.

Have an elite Sportsman day for 4 boys from each school.

Thinks Scholarships should be for about $650 per student

**Action- Put together a proposal for an Elite Sportsman day at the College.**

**GMf**- Proud of the ‘Saint’

Need to push sport, he believes that we under sell ourselves.

**Question** Why don’t we have a **Board out the Front?**

Wants to see us celebrate our achievement outside the school! He emphasised that being Humble means learning to accept praise.

He feels that Year 9 care about success not NCEA grades.

Emphasised that some Catholics are not sending their Boys here because they worry about Discipline.

**Action**- **GMf to give article from Saint to Neal for Newspaper**

**CBo**- Wants to see SJC live up to being the School of Choice for Catholic Boys (5 year plan)

He suggest we make up a CD which includes a School Haka, Music and other Performance that we could hand out on Open day.

He emphasised that we must use our ‘Channels’

(Feeder Schools, Parishes, Emails, Sports Clubs, Old Boys etc)

Eg Helping out a St Marys Open evening for their year 7 and 8’s

Emphasised that some Catholics are not sending their boys to St John’s because they worry about the Discipline in the school.

He would like to see a ST Johns Trust be established to assist with Scholarships.

What size do we want our roll. He suggest 500 would make for stronger sports teams. What are great for promotions.

Lets get a waiting list going

Wife said ‘Mummies make the decisions.’ How do we win the mums?

Connor emphasised he decided to ask people in our community what they thought.

Speaking to a mother of several past students Mum Said “St John’s takes the Bad kids and gang Kids”

Census was reached that we do this and should do this if we are truly Marist. However, when these students don’t step up and tow the line. We need to ship them out.

**Action Connor to set up a Google Dock for this Group.**

JGe

Excited that something like this group has begun.

Emphasised the need for a 5 year plan.

We have $10 000 to work with on scholarships.

**Action JGe to take the Minutes to the SMT next Wed**

**Action JGe to give a review Sheet to Teachers involved in taste of St Johns Day**

Agenda

School Visit- Peter would like to see us leave the kids with something.

(Sticker, Badge)

St Pats June 7th in Term 2

Bright Sparks in Term 3 start this in 2012.

Help with Feeder School preparation for Catholic Clash. Try to host it in 2013.

Have an elite Sportsman day for 4 boys from each school.

Scholarships- Music/ Culture, Sporting, Academic, Needs.

Next Meeting

Thursday June 31st May, Group to meet fortnightly even numbered weeks.

Apology I will be in wellington on a course DWi to run meeting.

Thanks to GMf for use of his room.